

Parish websites - check list

Who are your main audiences?

- Those not yet Christians
- Existing church members
- Christians who do not come to your church

The content must to meet the needs of all groups.

- For those not yet Christians:
Is this a church for me? What do Christians believe? Location of church, contact details, service times and types, weddings/baptisms and funeral information
- For existing church members
News, service times, special events, training, prayer for day, sermon podcasts...
- Christians who do not come to your church
Churchmanship, service times, location

Keep it attractive

- use photos of real people and real events
- include photos of ministry team/other key people
- include a heartfelt welcome
- Don't dominate the site with information about your buildings or fundraising appeal
- Update the site regularly

The homepage should contain

- welcome
- location
- type of church – include CofE and Diocesan logos
- Sunday service times/description

Include these buttons:

- Visitors
- Weddings baptisms and funerals
- News and events
- Get in contact (include hall hire if relevant)
- What we believe/do
- Church life / outreach / mission projects / families / schools
- Worship
- Links to other sites (include CofE, Diocese, village/town/district/ancestry/local history sites etc...

Keep it simple

- users need to be able to find information quickly
- avoid great lumps of text
- links to maps should be easy to find and helpful
- think about accessibility, colours and alt tags
www.rnib.org.uk/professionals/webaccessibility/Pages/web_accessibility.aspx
- consider target users may not have fast broadband – animations and large resolution pictures should be avoided
- Pages need to be compatible with different computers and mobile devices

Suggested web builders:

<http://www.churchedit.co.uk/>

<http://www.church123.com>