ADVERTISING RATES 2020

OUTLOOK IS THE MAGAZINE OF THE CHURCH OF ENGLAND’S DIOCESE OF CANTERBURY

Outlook is a successful quarterly, A4, high quality, glossy magazine with attractive design, primarily features-based with stories about people, volunteers, church mission, social and life issues, plus news and events from around the region.

8,600

PRINTED AND DISTRIBUTED ACROSS THE DIOCESE OF CANTERBURY

With a distribution of over 10,000 copies and a readership of roughly 25,000, Outlook reaches churchgoers, clergy, school staff, parents and volunteers connected to parishes in south, central and east Kent. Canterbury Diocese covers Maidstone, the Weald, Romney Marsh, Ashford, Folkestone, Dover, Thanet, Canterbury, Whistable, Faversham and Sittingbourne.
OUTLOOK MAGAZINE

A high quality enjoyable read – your advert’s going to be in good company!

Every issue of Outlook has an in-depth feature article that is attractively illustrated, often with contributions provided by distinguished guest writers. Outlook Features are 4-6 pages in length, giving longevity and extra value to your advertising. Please see next page for Advert sizes and advertising rates.

Go to www.canterburydiocese.org/outlook to see more examples of our magazine.
OUTLOOK
Celebrating faith and life in East Kent

ADVERTISING PRICES

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A4 / A4 plus bleed</td>
<td>£525.00</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>£310.00</td>
</tr>
<tr>
<td>1/4 page portrait</td>
<td>£180.00</td>
</tr>
</tbody>
</table>

Discount of 15% for 4 issues or more

INSERTS

£80.00 per 1,000

ARTWORK SPECIFICATIONS

Please supply artwork in either JPEG or PDF format. Please ensure your artwork is set to 300 dpi and the colour space is set to CMYK.

Please send artwork to:
Sandra Heyworth
Tel: 07747 116 875
sandra.heyworth@hotmail.co.uk

ADVERTISING CONTACTS

Advertising enquiries
Sandra Heyworth
Tel: 07747 116 875
e-mail: sandra.heyworth@hotmail.co.uk

Editor
Anna Drew
Tel: 01227 459 401
e-mail: adrew@diocant.org

Sub Editor
Nadine Miller
Tel: 01227 459 401
e-mail:nmiller@diocant.org

KEY PRODUCTION DATES

<table>
<thead>
<tr>
<th>Edition</th>
<th>Ad deadline</th>
<th>Printing</th>
<th>Despatch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2020</td>
<td>February 7</td>
<td>February 19</td>
<td>February 28</td>
</tr>
<tr>
<td>Summer 2020</td>
<td>May 8</td>
<td>May 20</td>
<td>May 29</td>
</tr>
<tr>
<td>Autumn 2020</td>
<td>August 7</td>
<td>August 19</td>
<td>August 28</td>
</tr>
<tr>
<td>Winter 2020</td>
<td>November 6</td>
<td>November 18</td>
<td>November 27</td>
</tr>
</tbody>
</table>