

Whitebridge Wines

Unit 21, Whitebridge Estate, Stone, Staffs ST15 8LQ

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www.poterionfairtrade.co.uk

Poterion Fairtrade Communion Wine



What is Poterion Fairtrade?

Poterion is the world's first Fairtrade Communion Wine that we have created together with Chile's leading Fairtrade wine estate, Vinos Los Robles. The wine is made from a blend of premium Chilean grapes, Semillon and Merlot, grown in Los Robles' co-operatively owned vineyards in the Curicó valley. Lightly fortified to 15% alcohol to give the wine longevity, it is a smooth light red with red berry fruit flavours and a balancing sweetness.

Our aims

Our aim is to provide churches around the country with an ethically sourced, well made, and high quality Communion Wine. By shipping the wine direct from the vineyard to our warehouse, we are able to bring this unique product to you at an extremely competitive price. On the back of these shipments, we are also bringing in a range of wines from the same Los Robles Fairtrade co-operative, allowing you the chance to source all your Fairtrade wine requirements from a single point.

Who are we?

Whitebridge Wines is an independent, family-owned wine shipper set up in 1984. Founded by Francis Peel, an Oxford theology graduate, the company imports wine from all over the world directly to our wine warehouse in Stone in Staffordshire.

Our service

You should receive your wine within three working days of order. Any delay, and you will be contacted.

To place your order

By post: To the address above
- please fill in the attached order sheet

By e-mail: sales@poterionfairtrade.co.uk

By telephone: 01785 817229

By fax: 01785 811181



Choose products
with
the FAIRTRADE
Mark

Directors: Francis Peel MA (Oxon.)
Reg Co: Whitebridge Wines Ltd

Kathleen Howcroft
Reg No: 1736781

Patricia Peel
Vat No: 401 9212 96

Order Sheet

Poterion Fairtrade Communion Wine

75cl £5.49*

A pale red, sweet Communion wine that has been fortified to 15 per cent alcohol. Made from a blend of Semillon and Merlot grapes grown in Vinos Los Robles own vineyards, it is a natural wine with red berry fruit flavours.

Los Robles Fairtrade Sauvignon Blanc (white)

75cl £ 5.49*

Since Paula Bottero took over as Winemaker at Los Robles in 2004, these wines just get better and better. This excellent Sauvignon Blanc has good up-front gooseberry fruit and a refreshing light spritz on the palate.

Los Robles Fairtrade Carmenère (red)

75cl £5.49*

This has just won the accolade of Fairtrade red wine of the year. Made from the Carmenère grape – long believed in Chile to be the Merlot – it has good rich bramble fruit flavours.

Los Robles Fairtrade Merlot (rosé)

75cl £5.49*

We have always been big fans of good rosé, and this definitely fits the bill. A dry but fruity wine with strawberry flavours that is deep pink in colour and delicious to drink at any time!

***THE PRICE GIVEN IS FOR A MINIMUM ORDER OF 12 BOTTLES
AND INCLUDES ALL POSTAGE AND PACKING.**

**IF YOU ORDER 24 BOTTLES OR MORE, THE PRICE FALLS TO £4.99 PER BOTTLE
INCLUDING ALL POSTAGE AND PACKAGING.**

POTERION FAIRTRADE COMMUNION WINE

Bottles

LOS ROBLES FAIRTRADE SAUVIGNON BLANC

Bottles

LOS ROBLES FAIRTRADE CARMENERE

Bottles

LOS ROBLES FAIRTRADE MERLOT ROSE

Bottles

All wines bottled with a screw cap

Total

£.....

Payment Details

Name of Church/Organisation

Contact name Telephone No:.....

Delivery address

..... Post Code

Delivery instructions
(where to leave if out)

Please open an account..... or: I enclose a cheque for

or: Credit Card

Expiry date /..... Security code (last 3 digits where you sign)

Signature Date.....

About Los Robles:

In 1939 a massive earthquake devastated the Curicó Valley in Chile, killing 10,000 people in just two minutes. Following this devastation a group of small and medium sized farmers formed the Los Robles Co-operative to help rebuild the community. In 1990, when Chile became a democracy, two Fairtrade companies, Oxfam (Belgium) and Fairtrade Organisatie (Netherlands), visited Chile looking for trading partners. (Traditionally such organisations set up developmental projects to assist disadvantaged communities to earn a more sustainable livelihood through export trade). This visit marked the beginning of a commercial relationship between Fairtrade companies and Vinos Los Robles, and in June 2004 Los Robles was certified by FLO International (Fairtrade Labelling Organisations International) to use the Fairtrade Mark on their wines.

To date 117 Fairtrade Beneficiaries and their families have benefited from the many projects that have been set up in the Los Robles community, including:



- A school bus for the children of the El Corazon Cooperative
- Supplementary Health Insurance for Los Robles workers
- Down payments for Housing in order for Los Robles workers to apply for government grants to purchase their own home
- Replanting of vineyards from Pais to the more export friendly Cabernet Sauvignon
- Education classes including Computing and English language
- Educational trips to museums and historical sights for Children
- Housing repair and extension



What the Fairtrade Mark means:

The Fair-trade Mark is a credible, independent consumer guarantee for products that help producers from developing countries get a better deal from International Trade.

The Fairtrade Mark guarantees:

- **farmers a fair and stable price for their products;**
- **farmers and plantation workers the opportunity to improve their lives;**
 - **greater respect for the environment;**
- **small farmers a stronger position in world markets;**
- **a closer link between shoppers and producers.**

Related websites:

www.poterionfairtrade.co.uk

www.fairtrade.org.uk www.losrobles.cl